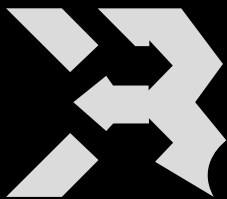


Designer, Creator, Believer

Since
2013

Personal
Resume

RESUME



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Brand Designer //
Art Director

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Designer, Creator, Believer

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ABOUT ME

Designer, Creator, Believer

With over **12 years** of experience

I specialize in brand development and Art Direction.
I take brands from concept to
execution, ensuring they resonate with their audience and stand out.

My approach combines strategic thinking with bold design, delivering
cohesive and
impactful brand identities that are both functional and timeless.

My Philosophy:

“Don’t bunt. Aim out of the ballpark.
Aim for the company of immortals.” – David Ogilvy

My Style:

Bold & Simple
Functional & Clear
All about Purpose & Impact



12 YEARS OF EXPERIENCE

Designer, Creator, Believer

EXPERIENCE



NOB
Creative Brand Strategist
Full-time
2024 – Present



SAMNAN
Creative Director
Full-time
2023 – 2024



Saudi Esports
Brand Designer
Freelance
Voices of Saudi Esports



Redbull OG
Pitch Deck Designer
Full-time
2022 – 2023



BBTV
Digital Designer
Full-time
2021 – 2023



Saudi e league
Brand Designer
Freelance
2022 – 2023



Diwan Videos
Art Director
Freelance
2019 – 2019



ScaleLab
Graphic Designer
Freelance
2017 – 2017



eSPL
Brand Designer
Freelance
Full Stream Branding
Remote

SKILLS

- Branding

Art Direction

Motion Design

Typography
- Packaging

Editorial

Ai Design

Photo Manipulation

TOOLS

- Photoshop

Illustrator

Indesign

After Effects

Powerpoint

Blender

C4d
- Ai Tools**

- Midjourney
 - Freepik
 - krea ai
 - Firefly
 - Gemini
 - Whisk ai
 - Higgsfield
 - Pikalabs
 - Lumalabs

SELECTED CLIENTS

Designer, Creator, Believer

Esports / Sports



Over 630+ more

Gov / Others



Non profit



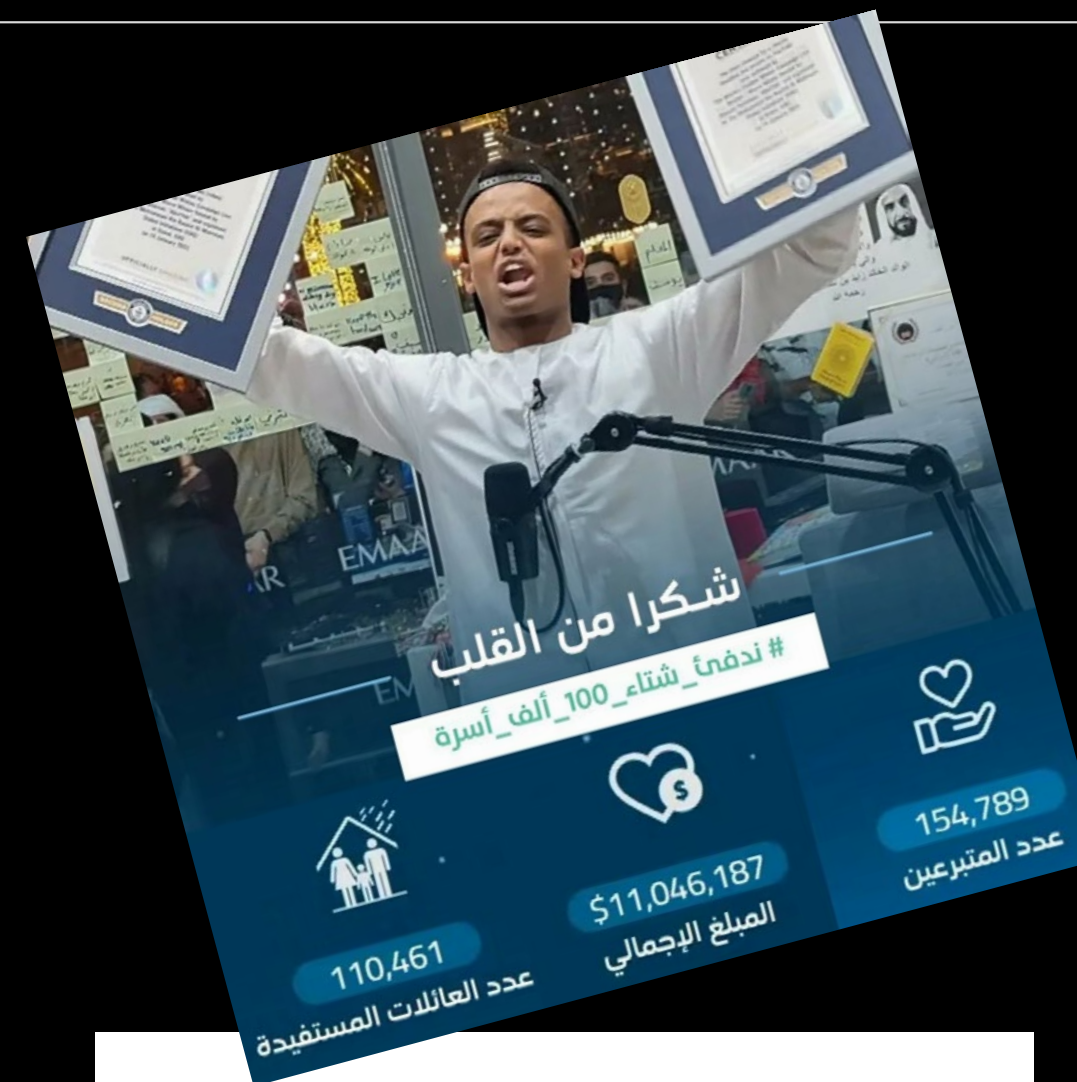
AWARDS & RECOGNITION

Designer, Creator, Believer

GUINNESS WORLD RECORDS – HIGHEST CONCURRENT VIEWERSHIP (2022)

During my time leading the creative direction for a high-profile charity livestream with influencer **Aboflah**, I had the honor of contributing to a campaign that raised over **\$11 million** for families in need.

The event not only broke a Guinness World Record for Highest Concurrent Viewership, but also demonstrated the power of design and digital storytelling in inspiring audiences worldwide.



GUINNESS WORLD RECORDS
Witness Statement for Record Claim

1) Declaration:
I, Rabie, declare that I am not associated with, or related to, the record organizers or participants, nor have anything to gain from the final outcome of the attempt. Therefore I have acted as a witness of the Guinness World Records™ attempt for the record:

Record Title: Highest concurrent viewership Application Reference Number:

4) My field of expertise is: Youtube and live streaming expert and digital design (Reason for witnessing the record attempt)

8) This witness statement was completed by:
I am willing to be contacted by Guinness World Records to discuss any details regarding this record claim.
Sign here: Rabie (All signatures must be handwritten)
Date: 18/01/2022 (dd/mm/yyyy)

OFFICIALLY AMAZING™

\$11 MILLION RAISED

RESPONSIBLE FOR

Creative Direction & Branding

overseeing the full campaign identity across digital platforms.

Motion Graphics & Visual Storytelling

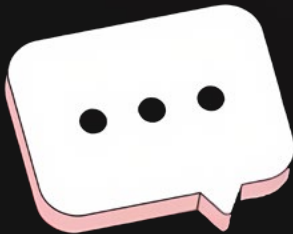
designing all animated visuals that engaged millions of viewers.

Campaign Management

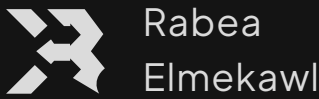
ensuring cohesive creative output that aligned with charity goals and global impact.

CONTACT ME

Designer, Creator, Believer



Let's talk 🖐️
me@rabeaz.com



Rabeaz Graphics
rabeaz.com



*Make it
simple, but
significant."*



Rabeaz Graphics
Profile | LinkedIn
[linkedin.com](https://www.linkedin.com)



Instagram
[@xrabeaz](https://www.instagram.com/xrabeaz)

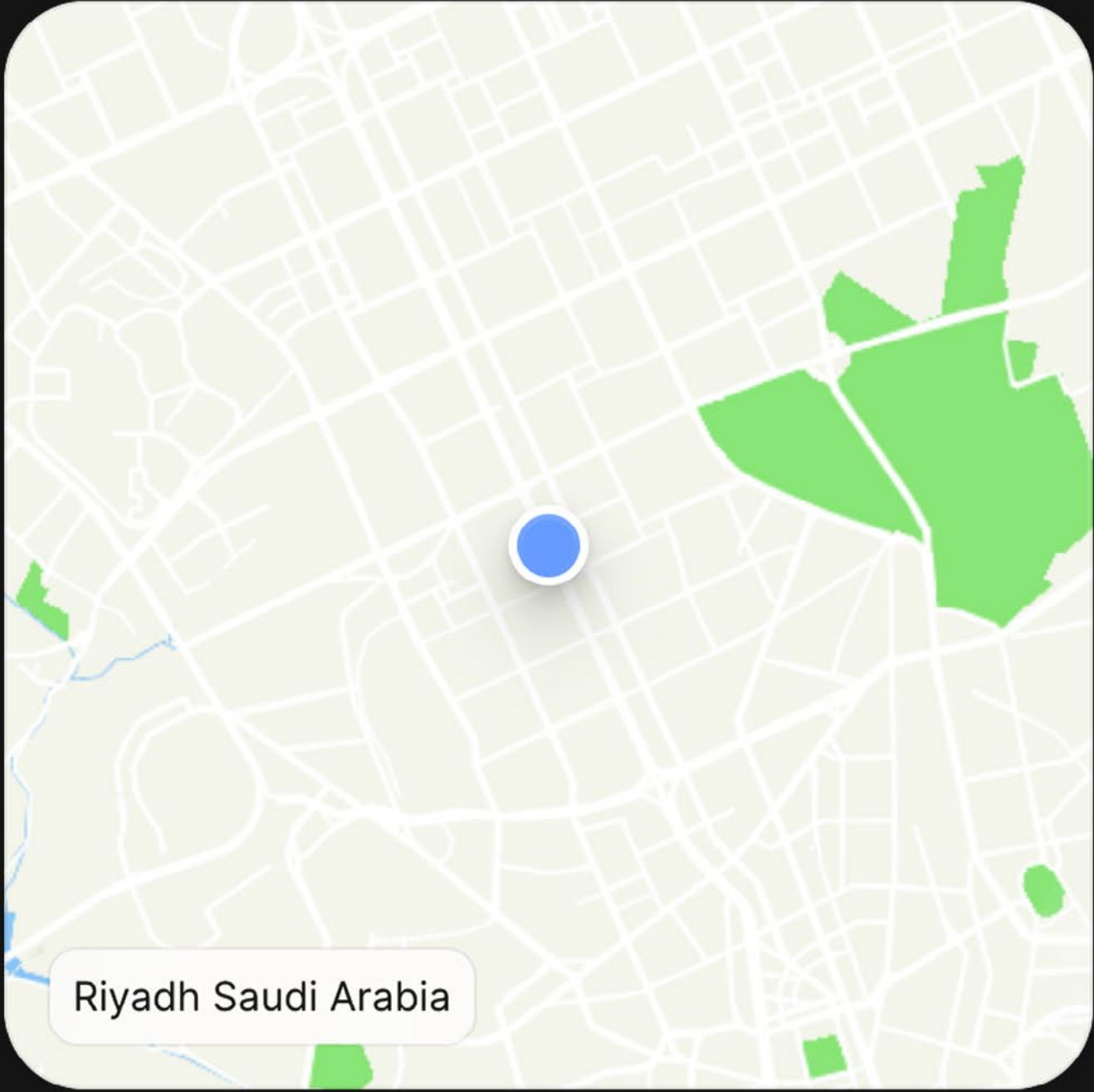


Twitter
[@xrabeaz](https://www.twitter.com/xrabeaz)



Behance

Follow 462

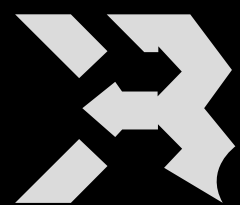


Riyadh Saudi Arabia

Since
2013

Designer, Creator, Believer

Rabea Almaqawel



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Brand Designer //

Art Director

Open for work!
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